

How important is each of these criteria to you for a Halloween costume?

least important 1 2 3 4 5 *most important*

Popular across the USA vs. popular here locally 1 2 3 4 5

Do you prefer nationally popular or locally popular? _____

Classic (older) vs. modern 1 2 3 4 5

Do you prefer older or newer costumes? _____

Uniqueness (more or less popular) 1 2 3 4 5

Do you prefer more or less unique costumes? _____

Spookiness (more or less scary) 1 2 3 4 5

Do you prefer scary or not scary costumes? _____

Compare your answers with your partner.

Is popularity more important to you, or to your partner? _____

Is age more important to you, or to your partner? _____

Is popularity more important to you, or to your partner? _____

Is spookiness more important to you, or your partner? _____

On the Frightgeist website, use the costume wizard to see what costume the program chooses for you, based on your preferences above.



What costume did the program recommend for you? _____

If you have time, you can try adjusting the settings on the costume wizard to see if the results change.

Final reflection: Write a few sentences to answer a few of these questions.

Do you actually like the costume that the program chose for you?

Do you like any other costumes more?

What costume do you like best?

Do you actually plan to wear a Halloween costume this year? If so, where and when will you wear it?